

Kellogg's®

2018 CAMP PROGRAM

Receive a rebate of up to \$2,000 on the purchase of select Kellogg's® products!

(after mail-in rebate)

KELLOGG
OFFERS THE BRANDS
CAMPERS KNOW,
MAKING THEIR
EXPERIENCE MEMORABLE.

IT ALL ADDS UP TO
HAPPY CAMPERS AND
SMART CAMP
BUSINESS!



Earn up to \$4.00 in rebates per case of selected Kellogg's® products purchased (maximum rebate \$2,000).
Good for purchases made between March 1 and August 31, 2018. Rebates must be postmarked by September 30, 2018.

Mail this completed form with proofs of purchase to: Kellogg's™ 2018 Camp Program, P.O. Box 1007, Brownsdale, MN 55918-1007

Yes, I am a Camp Foodservice Operator and not receiving any other contracted or bid pricing (refund payable to Camp Foodservice Operator only).

Camp Name (Checks Payable to Camps Only): _____

Contact Name: _____

Title: _____

Phone Number: _____

Fax Number: _____

E-mail Address: _____

Yes, I would like Kellogg's® Food Away From Home to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): _____

City, State, Zip: _____

Forwarding Address (only if camp is closed by 10/01/18): _____

City, State, Zip: _____

Distributor Name: _____

Distributor City/State: _____

Kellogg Sales Rep Name: _____

Are you affiliated with a Group Purchasing Organization (GPO)? _____

If yes, which Group Purchasing Organization (GPO)? _____

Operator Signature (required): _____

View our privacy policy at: http://www.kelloggcompany.com/en_US/privacy-policy.html

UPC CASE CODE	PRODUCT DESCRIPTION	NUMBER OF CASES	REBATE PER CASE	= TOTAL REBATE
CEREAL				
ALL	Kashi® Cereal-in-a Cup		\$4.00	
ALL	Kellogg's® Cereal-in-a-Cup		\$4.00	
ALL	Kellogg's® Bulk Cereals	3430, 3432, 3434, 3438, 3442, 3446, 3494, 3496	\$4.00	
ALL	Kellogg's® Bowl Pack Cereals	3304, 3306, 3308, 3386, 3394, 3396	\$3.00	
ALL	Kellogg's® Individual Box Cereals	3200, 3204, 3216, 3220, 3224, 3228	\$2.00	
ALL	Kellogg's® Retail Pack Cereals	3244, 3246, 3248, 3252, 3260	\$2.00	
MEAL KITS				
ALL	Kellogg's® Jumpstarts Express™ Breakfast To Go Kits		\$1.00	
GRAB N' GO™				
ALL	Austin® and Keebler® Animal Crackers	3778	\$0.50	
ALL	Austin® and Keebler® Cracker Sandwiches	3766	\$0.75	
ALL	Cheez-It® Crackers	4100	\$0.75	
ALL	Bear Naked® Granola Bites		\$0.75	
ALL	Nutri-Grain® Cereal Bars	3930, 3932, 3934, 3932	\$0.75	
ALL	Pop-Tarts® Toaster Pastries 2 ct. packs	3946, 3948	\$0.75	
ALL	Pop-Tarts® Toaster Pastries made with Whole Grains		\$0.75	
ALL	Pringles®		\$2.00	
ALL	Rice Krispies Treats® Squares	3920	\$0.75	
ALL	Rice Krispies Treats® made with Whole Grain		\$0.75	
ALL	Rice Krispies®, Cocoa Krispies® and Berry Krispies® Chewy Granola Bars		\$0.75	
ALL	Special K® Products	3936, 3938, 3940	\$0.75	
ALL	Stretch Island™ Original Fruit Leathers - Gluten Free		\$0.75	
ALL	Kellogg's™ Fruity Snacks - Gluten Free		\$0.75	
ALL	Kashi® Bars		\$0.75	
ALL	Pure® Organic Bars		\$2.00	
COOKIES				
ALL	Keebler® Cookies	3742, 3788, 3850, 3852	\$0.75	
ALL	Famous Amos® Cookies	3756	\$0.75	
ALL	Murray Sugar Free® Cookies		\$0.75	
CRACKERS				
ALL	Zesta® Crackers	4128	\$0.75	
ALL	Sunshine® Crackers	4162, 4124	\$0.75	
ALL	Keebler® Character Graham Crackers	3764	\$0.75	
ALL	Keebler® Graham Crackers	4154, 4156, 4158, 2230	\$0.75	
ALL	Keebler® Gripz® Grahams		\$0.75	
ALL	Kellogg's® Crunchmania® Grahams		\$0.75	
CONES				
ALL	Colosso® Waffle Cones	11008	\$0.75	
ALL	Eat-It-All® Ice Cream Cones	11006, 11010, 11004	\$0.75	
PIE SHELLS				
ALL	Ready Crust® Pie and Tart Shells	2290, 2294, 3248	\$0.75	
FROZEN				
ALL	MorningStar Farms® Veggie Foods		\$1.00	
ALL	Gardenburger® Veggie Foods		\$1.00	
ALL	Eggo® Bulk - Pancakes and Waffles	33644	\$2.00	
ALL	Eggo® Bites™ Single-Serve		\$1.00	

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OFFICIAL TERMS AND CONDITIONS: KELLOGG'S® SPECIALTY CHANNELS SUMMER CAMP OPERATORS: Beginning on 3/1/18 through 8/31/18 ("Promotion Period"):

- Participating Summer Camp Operators purchase ten (10) or more cases of the Participating Products ("Participating Products" - see promotional flyer for list and "per case" values of Participating Products) from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("Qualifying Purchase").
 - Receive a rebate per each Qualifying Purchase (see chart for rebate amounts per Participating Product) to be provided in the form of a check to the Summer Camp account on behalf of the qualifying camp operator. Rebate checks will ship directly from Sponsor's fulfillment provider to the qualifying Summer Camp account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Summer Camp account.
 - To receive your rebate, complete the rebate form, as indicated, and mail in along with your proof-of-purchase in an envelope with sufficient postage affixed to: Kellogg's® Specialty Channels, c/o Camp Operator Rebate 2018, P.O. Box 1007, Brownsdale, MN 55918-1007, to be postmarked by 5/30/18 and received by 10/7/18. Proof-of-purchase to be submitted in the form of a copy of dealer's invoice or velocity reports; and attached to the rebate form. Rebate forms may also be obtained from your Kellogg's® Specialty Channels Sales Representative.
- Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products purchased between 3/1/18 - 8/31/18. Promotional allowances will not be honored without proper documentation (i.e. distributor invoice). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) rebate submission per eligible Summer Camp Operator. Offer open only to Summer Camp Operators located in the fifty (50) best States and District of Columbia who are in good standing with Sponsor during the Promotion Period and at the time of receiving any rebate and purchasing from Designated Foodservice DSRs. Offer does not extend to national account customers, including DPO customers, or customers participating in any contract or program, or other summer buying program. Success Manager accounts are not eligible to participate. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Summer Camp Operators. No bulk submissions or third party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other Kellogg's® Specialty Channels promotion on the Participating Products or purchases made by non-official DSR. This rebate cannot be reproduced. Offer is void where prohibited. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49015

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For more information, visit www.kelloggsspecialtychannels.com or call 877-511-5777

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