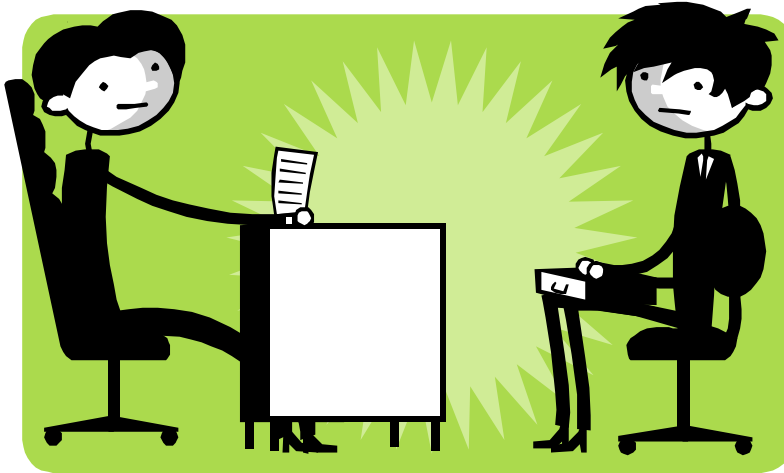


## 10. REVIEW OF THE PROGRAM



This segment will give you methods of fine tuning your plan to ensure continued excellence.

**10 OBJECTIVE:**

All initiatives need to be reviewed for success and concerns.

List items that work and items that have not sold well.

Revise your offerings accordingly.

Check 10, 60, and 90 days out and then every six months.

**10 DAYS**

WHAT'S HOT	WHAT'S NOT

**DISCARD/REPLACE**

**NEW ADDITIONS**

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**CHALLENGES/COMPLAINTS**

**Offerings**

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**Packaging**

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**Volume**

---

**Logistics**

---

**Promotion**

---

**30 DAYS**

<b>WHAT'S HOT</b>	<b>WHAT'S NOT</b>

**DISCARD/REPLACE**

**NEW ADDITIONS**

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## CHALLENGES/COMPLAINTS

Offerings

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Packaging

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Volume

---

Logistics

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Promotion

---

### 90 DAYS

WHAT'S HOT	WHAT'S NOT

### DISCARD/REPLACE

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### NEW ADDITIONS

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## CHALLENGES/COMPLAINTS

Offerings

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Packaging

---

Volume

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Logistics

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Promotion

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