



HIGH LINER  
FOODSERVICE™



*Better* **BIG  
GAME EATING**

Serve the comforting classics customers crave - all pre-prepped for ultimate ease.

# SURPRISE THEM WITH SEAFOOD

MORE WAYS TO MAKE YOUR  
MENU MOUTHWATERING



*Better* **DINING IN**

Offer up healthier sustainably sourced options that don't compromise on taste.

*Better* **TAKE-OUT**

Take takeout and delivery to new heights with wildly delicious snacks and apps.

## \$500 REBATE

BECAUSE WE CAN ALL USE SOME SEAFOOD SAVINGS THIS YEAR.

SEAFOOD IS *Better*®

# SEAFOOD MAKES ANY OCCASION *Better*<sup>®</sup>

Whatever the occasion, from big game day, tailgate, Fish Friday - and every lunch, dinner and snack in between - High Liner Foodservice has you covered with options that will excite any customer.

## OPERATOR REBATE

GET UP TO \$500 ON SEAFOOD  
\*Up to \$500 total savings. \$5 rebate per case.

PRODUCT #	DISTRIBUTION CODE	PRODUCT DESCRIPTION	SIZE	CASE PACK	CASES
<b>BETTER TO GO:</b> Products perfect for snacking, apps and items to eat on the go					
NEW 1088395		Buffalo Shrimp 27/32 CT	2.5 lb	10 lb	
NEW 1081396		Alaska Wild Fries Salt & Pepper	0.4 oz	10 lb	
NEW 1081397		Alaska Wild Fries Dill Pickle	0.4 oz	10 lb	
1084590		Haddie Bites	0.8 oz	10 lb	
1089309		Alaska Wild Wings	0.8 oz	10 lb	
<b>BETTER PREP:</b> Versatile products and cost-saving solutions prepped and ready to cook					
NEW 1088394		Pan-Sear <sup>®</sup> Garlic & Herb Shrimp 20/23 CT	2.5 lb	10 lb	
1085050		UpperCrust <sup>™</sup> Everything Bagel Alaska Pollock Portion	5.7 oz	10 lb	
1085051		UpperCrust <sup>™</sup> Honey Mustard Pretzel Alaska Pollock Portion	5.7 oz	10 lb	
<b>BONUS! WRITE IN 1 HIGH LINER FOODS VALUE-ADDED PRODUCT CODE OF YOUR CHOICE</b>					
<b>MINIMUM 5 CASES   MAXIMUM REBATE \$500</b>					

**BONUS LINE**

SUBTOTAL	CASES PURCHASED	PER CASE REBATE	SUBTOTAL REBATE
		X \$5 =	\$
<b>TOTAL REBATE</b>			<b>\$</b>



If redeeming your rebate online, visit [www.rapidrebate.net](http://www.rapidrebate.net). Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your rebate once it is received.

If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

**Better Together 2021 | P.O. Box 552 | Traverse City, MI 49685-0552**

### OPERATOR INFORMATION

Name:	Title:
Company:	Operator Signature:
Address:	City/State:
Phone (daytime):	Email:
Segment (check one):	<input type="checkbox"/> Restaurant Catering <input type="checkbox"/> Healthcare Lodging <input type="checkbox"/> Military Other <input type="checkbox"/> College & University <input type="checkbox"/> Business & Industry
Name of Distributor:	
Distribution Sales Rep Name:	
<input type="checkbox"/> Yes! I would like to receive email communication and information from High Liner Foods.	
<input type="checkbox"/> Yes! I am willing to be contacted by High Liner Foods to provide a testimonial that may be featured on <a href="http://highlinerfs.com">highlinerfs.com</a>	

### RULES

- Offer valid on purchases made between 01/01/2021-04/15/2021
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Offer valid on value-added products only, no unprocessed products.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 05/15/2021.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$500.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.



*Better* **PREP**



*Better* **LIFE**



*Better* **TO GO**



**HIGH LINER**  
FOODSERVICE<sup>™</sup>